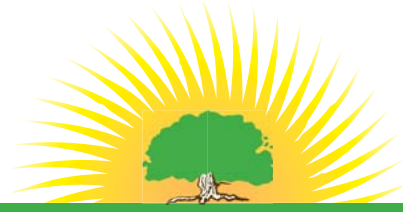


31st Annual
Shelby Township



Art Fair

2014

52700 Van Dyke Avenue Shelby Township, MI 48316
Phone 586-731-0300 Fax 586-726-7928 Email preinhardt@shelbytwp.org

The Shelby Township Art Fair Committee invites artists from near and far and Michigan based businesses to exhibit at its 31st Annual Art Fair, to be held on August 9 & 10, 2014 in the fun, festive atmosphere of the Shelby Township Municipal Grounds.

ARTISTS and FINE CRAFTERS that create works in paint, wood, glass, clay, metal, photography, jewelry, fibers, and more are being sought to exhibit. **This is a juried fair where buy/sell products are not permitted.**

MICHIGAN-BASED BUSINESSES that make items for visitors to purchase and take with them are invited to apply to exhibit and sell their products in the area designated for Michigan Made Products. This was a new feature at the Art Fair in 2012 that has had very positive feedback from the participating businesses and by the visitors to the fair.

The Municipal Grounds are located at 52700 Van Dyke Avenue, just south of 24 Mile Road. It's easy to find, about 4 miles north of M-59 and less than 1 mile from M-53 in the well established community of Shelby Township in southeast Michigan.

Artist & Michigan Made Products Vendor Features

- Juried fair limited to 100 artists and 30 Michigan based businesses
- Spacious grassy 15' x 15' exhibit areas, many with shade trees - some double booths available
- Reasonable jury and booth fees – see application
- Sponsor provided cash awards for juried art
- Friendly, helpful, organized staff
- Easy load-in and load-out with assistance from local teen volunteers
- Plenty of free daytime and overnight parking available close to exhibit areas
- Overnight security on grounds
- Complimentary coffee and donuts to artists and vendors each morning
- No commission taken on sales – artists and vendors are responsible for their own 6% sales tax
- Advertising in local and regional publications, internet social media, television and radio announcements, e-mail and Nixle blasts, flyers, banners and signs throughout the community, and more.
- Sponsor “Swag” Tote Bag for Artists & Vendors - Exhibitors may choose to provide up to 1,000 promotional cards or flyers that we'll place in the bags

2013 Event Features

- Free parking and free entry for all visitors
- Free shuttle bus from and to the Shelby Community Center for additional free visitor parking
- Musical and family entertainment at the bandshell - Sponsored by Genisys Credit Union
- Kid's Corner Craft and Activity Area
- Chalk art and kid's Workshop with Street Artist David Zinn - Sponsored by Christian Financial Credit Union
- Crowd pleasing strolling circus acts and performances by the Detroit Flyhouse Circus
- Chainsaw Artist Mike Weiss - Demo and silent auction
- Participation of local Fire and Police Departments as well as that of the Historical Committee, Nature Center, and local service organizations
- Great tasting food concessions
- Sponsor “Swag” Tote Bag distributed at the information tent to the first 400 families each day



Since its humble beginning in 1983 the Shelby Township Art Fair has become an annual event that many look forward to visiting each year. It has grown to be a favorite for those looking for a great family outing and a great venue to find that special piece for their home or themselves.

Please read over the application, and complete and return it with the jury fee (if applicable) to Pam Reinhardt at the Shelby Township Parks, Recreation and Maintenance Department by the deadline date of April 1st. For questions you may reach her via e-mail at preinhardt@shelbytwp.org or by phone at 586-731-0300.

DEADLINE FOR ENTRY IS APRIL 1

Shelby Township's 31st Annual Art Fair

The following must be enclosed with your application -

- 1) Unless jury exempt, using current photos or a CD, please submit the required images as listed on the information pages. Images must depict your work in the same type and quality that you plan to sell at the Art Fair. For the jury process your submission should be able to fit into a 6" x 9" envelope.
- 2) Include a self-addressed envelope with proper postage to return your photos or CD to you. If an envelope with postage is not included, it will be assumed that you do not want your jury materials returned. If you are selected to exhibit at the fair or placed on the waiting list your materials will be held by the Committee until after the event.
- 3) Enclose a check or money order made payable to SHELBY TOWNSHIP ART FAIR, or your Visa/MasterCard number and expiration date.
 - Artists to be juried - non-refundable jury fee of \$10
 - Artists that are jury exempt must submit only their booth fee of \$140
 - MI Made Vendors to be juried - non-refundable jury fee of \$10
 - MI Made Vendors that are jury exempt must submit only their booth fee of \$50

Please place requests for booth assignment directly on your application. This does not guarantee that your request will be granted.

JURIED APPLICANTS - Upon acceptance you will be notified to submit your booth fee by the deadline. After this fee is received, your booth location and other information will be mailed to you. Booth assignments will not be issued until the entry fee is received.

JURY EXEMPT APPLICANTS - If you have changed or added a new type of media/work/product, you must submit photos or a CD depicting that work. The Committee reserves the right to accept or deny any newly proposed items. Only accepted items will be permitted in your booth.

IMPORTANT: Place your name on the back of photos and/or on your CD. Mail them with your completed application and applicable fee to:
Shelby Township Art Fair 52700 Van Dyke Avenue Shelby Township, MI 48316-3572

2014 Artist and MI Made Products Vendor Entry Form

PLEASE PRINT CLEARLY SO WE CAN READ IT and note any information you do not want printed

PLEASE RETURN BY THE DEADLINE DATE -- APRIL 1

ARTIST/BUSINESS NAME, CITY, PHONE AND E-MAIL OR WEBSITE MAY BE PRINTED IN ART FAIR GUIDE

PLEASE CHECK: _____ Artist _____ Michigan Made Product Business

Areas in RED will be printed in the Art Fair Guide unless requested otherwise

Artist/Vendor - First Name _____ Last Name _____
Business Name _____
Phone _____ Alternate Phone _____
Mailing Address _____ City/State _____ Zip _____
Website or E-mail Address _____
Media or Products - _____

Demonstrating Artist or Vendor? yes no Double Booth (artists only)? yes no

Do you give permission for your jury materials to be used for promotional purposes for the Shelby Township Art Fair? yes no

Check one NEW RETURNING JURY EXEMPT (must have received letter)

Booth assignment request (no guarantees) _____

Do you require handicapped parking? yes no **MUST HAVE HANDICAPPED SIGN, STICKER, OR PLATE ON VEHICLE**

Parking your vehicle overnight? yes no Parking an RV overnight? yes no **NOTE: Shelby Twp & Art Fair Committee not responsible for vehicles**

Vehicle Make and Model _____ License Plate # _____ State _____

ARTIST/VENDOR AGREEMENT: In signing below I attest that the items that I will exhibit and sell at the 2014 Shelby Township Art Fair are designed and produced by me. Further, I understand that any violation may result in my expulsion from the event. I also understand and accept that the Shelby Township Art Fair Committee reserves the right to reject any application or exhibit, in part or in its entirety.

LIABILITY WAIVER: I hereby waive and release the Charter Township of Shelby, the Art Fair Committee, and its representatives and/or successors of all liability including theft, loss, or damage to displays and/or merchandise, vehicles, trailers, storage units, and any other personal or business property, and for personal injury. In addition, as an exhibitor I agree to assume all responsibility for my merchandise.

NOTE: In signing below, applicant is entering into a contract. Violation of rules listed may result in immediate expulsion from the Shelby Township Art Fair.

Applicant's Signature

Today's Date

Paid by: Check or Money Order # _____ VISA or MC # _____ expire date _____

10:00 am
to 5:00 pm

Saturday,
August 9

31st Annual

Shelby Township



10:00 am
to 4:00 pm

Sunday,
August 10

Art Fair

Art, Fine Crafts and Music on the Shelby Township Municipal Grounds

2014 Artist & Michigan Made Products Vendor Information

The Shelby Township Art Fair Committee strives to offer quality and variety in all aspects of this event. Therefore, a up to 100 artists and 30 Michigan based businesses will be invited to participate at the fair. All entry forms will be reviewed by the Art Fair Committee and selection will be based on this premise with attention to quality and creativity.

Eligibility

Artists: Juried fair open to persons ages 18 and up that create their own works.

MI Made Vendors: Exhibitors must have obtained proper licenses and/or any state required certificates and own a business located in Michigan.

Acceptable Media/Products

Artists: ABSOLUTELY NO RESALE merchandise! Original works in sculpture, wood, metal, clay, jewelry, glass, enamels, textiles, paintings, graphics, drawings, photography, other arts and fine crafts that are appropriate to be sold in a family atmosphere. A minimal number of artist prints are acceptable. Exhibits must include at least 70% original works. All works must be designed and produced by the selling artist. Manufactured kits, patterns, commercial products of any kind, or imported art or crafts for resale, or any portion thereof will not be accepted. NOTE: The Art Fair Committee reserves the right to immediately remove items not juried or to expel any exhibitor whose work is not represented in the photo or CD images submitted.

MI Made Vendors: Consumer products made by a Michigan based business that are appropriate to be sold in a family atmosphere. Businesses that do not have a product that fairgoers can purchase and take with them, franchise businesses and/or any business or person that wishes to promote any political or religious agenda are not eligible.

Attendance

Artists and MI Made Vendors are required to be present at their own booth to represent their work and/or products and to bring sufficient stock for anticipated sales for the weekend. Failure to comply will result in possible rejection in next year's fair.

Cancellation Policy

Your completed application and non-refundable jury fee is considered a commitment to the show. Any cancellations after the booth fee is paid will result in a 100% forfeiture of fees paid.

Fees

Artists: Jury fee is \$10 - submit with application. Booth Fee is \$140 - submit ONLY after receipt of acceptance letter. PLEASE DO NOT mail your booth fee with your application unless you are jury exempt. Jury exempt artists do not need to send a jury fee. See Jury Exempt section for qualifications.

A limited number of double booths will be available for a fee of \$300 each (only one jury fee required). Please indicate interest on your application to be considered for a double booth.

MI Made Vendors: Jury fee is \$10 - submit with application. Booth Fee is \$50 - submit ONLY after receipt of acceptance letter. See Jury Exempt section for qualifications.

Commission

No commission will be collected. **Artists and MI Made Vendors** are responsible for their own 6% Michigan sales tax. **It is recommended that all exhibitors bring their Michigan tax certificate to the fair.**

Booth Information

All assigned booths are on grass and measure approximately 15' x 15'. Exhibitors must supply their own display units, tables, chairs, and sun and rain protection. The footprint of your tent, displays, and merchandise must be confined to your booth space. There is no electricity or water available to artist or vendor booths. **NO GENERATORS ARE ALLOWED**, however marine batteries are permitted. Merchandise may be brought in by dolly, hand-truck, or wagon. No vehicles are permitted in the exhibit area. Violators will be rejected from future shows.

Set-up may be done on Friday after 1:00 pm or on Saturday morning and must be completed by 10:00 am. Check in at the Information Tent upon arrival.

When available, teen volunteers will be on hand for assistance with set-up on Friday afternoon and take-down on Sunday afternoon.

Awards

Artists: Ribbons, certificates and cash awards will be distributed after the judging has been completed on Saturday afternoon or Sunday morning. Awards will be given for Best of Show, Audrey Ratterman Memorial Award for a Painter, and several Judges Excellence Awards. The amount for cash awards is determined by total sponsor revenues.

MI Made Vendors: No judging or awards are given for the Michigan Made Products area at the fair.

Sale Signs in Booths

The use of large "Clearance" or "Half-Off" type signs in exhibit areas is prohibited. Small, tasteful sale signs are permitted. The Committee reserves the right to require removal of signs deemed in violation.

Liability

Due to weather conditions or under any circumstances, the Charter Township of Shelby and members of the Art Fair Committee are not responsible for theft, loss, or damage to displays and/or work, to vehicles, trailers, or other storage units, or for personal injury to any Art Fair participant or attendee. However, a security person will remain on the grounds overnight on Friday, August 8 and Saturday, August 9.

JURY PROCESS

Please complete, sign, and return the application with the required images by the deadline. Incomplete entries will be returned. Late entries will be rejected. **INCLUDE JURY FEE -- DO NOT MAIL BOOTH FEE UNLESS YOU RECEIVED A JURY EXEMPT LETTER.**

All applications properly submitted for jury will be processed, provided that entry is postmarked by the deadline date. Entries are NOT judged according to date received, but by the quality of the work to be exhibited. The Jury Committee will categorize and view all entries, and compile their results. Those that have been accepted, not accepted, or placed on a waiting list will be notified by mail.

Required Images

Photos or CD with images are acceptable. All jury materials should be able to fit into a 6' x 9" envelope. Please keep in mind that your photos or CD represent the quality of your work and/or products and the professional display of your booth, which are the evaluation basis for the jury process. Images that display variety, quality, and uniqueness are encouraged.

Artists: 3 images of current completed work, 2 of works in progress, and 1 of your fully stocked booth.

MI Made Vendors: A description or list of items to be sold, 3 images of your products, and 1 image of your fully stocked booth.

Application Deadline

Artists & MI Made Vendors: Postmarked or e-mailed by April 1

Notification

Artists & MI Made Vendors: Letters will be mailed on or around May 1. Booth assignments will be mailed after booth fee is paid.

Jury & Booth Fees

Artists: Jury fee \$10 - pay with application. Booth fee of \$140 is due by May 25

MI Made Vendors: Jury fee \$10 - pay with application. Booth fee of \$50 due is by May 25.

Waiting List Policy

Artists or MI Made Vendors that are placed on a waiting list are categorized by media or product, but not listed in any specific order. When a cancellation is received, the Committee refers to that list, and when possible, chooses a replacement from the same category. Contact will be made by phone if chosen from the waiting list as a replacement.

JURY EXEMPT ARTISTS AND VENDORS

A NOTICE IS ENCLOSED FOR ARTISTS OR MI MADE VENDORS THAT QUALIFY FOR EXEMPT STATUS. If you did not receive a letter you are not

exempt from the jury process and must submit the required images. Booth assignments for Jury Exempt **Artists and MI Made Vendors** will be mailed on or around May 1.

Do You Qualify as Jury Exempt?

Artists: According to the Shelby Township Art Fair Committee by-laws, jury exempt is defined as "a person who has exhibited at the Shelby Township Art Fair for at least five (5) consecutive years in the same media. The aforementioned does not automatically qualify an artist as jury exempt. The number of jury exempt artists is not to exceed 33% of the total number of artists participating in the fair. Furthermore, exempt artists must be from a variety of different media as deemed reasonable by the Art Fair Committee."

MI Made Vendors: Vendors that exhibited at Shelby Township's 2012 or 2013 Art Fair are exempt from the jury process and will receive a letter to inform them of such status. 2013 applicants that did not exhibit at the 2013 Art Fair or new applicants for the 2014 fair must go through the jury process.

QUESTIONS?

Please contact Pam Reinhardt the Shelby Township Parks and Recreation Department at 586-731-0300 or via e-mail at preinhardt@shelbytwp.org.