

**BID OPENING**  
**CHARTER TOWNSHIP OF SHELBY**  
**2018 RFP 18-32 / TOWNSHIP NEWSLETTER**  
**COMMUNITY RELATIONS DEPARTMENT**

February 28, 2018 – 2:00 p.m.

Present: Craig Cowper, Deputy Township Clerk; Laura White, Recording Secretary; Brad Bates, Community Relations Director

Craig Cowper opened the bids submitted by the following companies:

**Below are the bids as read at the opening.**

COMPANY NAME	SERVICE	2018-2019	2019-2020	2020-2021	
<b>C &amp; G Newspaper</b> 13650 11 Mile Road Warren, MI 48089  <b>Comments/Considerations:</b> If all sections are awarded to C&G Newspapers, there will be no charge for delivery to the Distribution Company in Section #2. In addition, C&G will put a notice on the front page of the Shelby-Utica News to inform readers that the newsletter is inside that issue.	<b>#1 Pre-Press</b> Scans(each) Cost per hour PDF File for Charter Twp website  Cost for 8 pages One color, type, film, proof Cost for 8 pages Four color, type, film, proof  Cost for 12 pages One color, type, film, proof Cost for 12 pages Four color, type, film, proof	Pre-press cost are included in the Printing cost #2	Pre-press cost are included in the Printing cost #2	Pre-press cost are included in the Printing cost #2	
	<b>#2 Printing (Web Offset)</b> Cost for 8 pages One color, type Cost for 8 pages Four color, type  Cost for 12 pages One color, type Cost for 12 pages Four color, type	\$3,408.00 \$4,081.00  \$4,922.00 \$5,933.00	\$3,476.00 \$4,162.00  \$5,020.00 \$6,051.00	\$3,545.00 \$4,245.00  \$5,120.00 \$6,172.00	
	Delivery to Distribution Company	\$125.00	\$125.00	\$125.00	
	<b>#3 Delivery</b> Delivery of 32,000 pieces Cost for 8 pages Cost for 12 pages  Delivery Method	\$2,208.00 \$2,720.00  U.S. Postal Service, inserted into the Shelby-Utica News	\$2,252.00 \$2,774.00	\$2,297.00 \$2,830.00	
	<b>Indiana Printing and Publishing</b> 899 Water Street Indiana, PA15701  <b>Comments/Considerations:</b> If we win the bid for the printing and the mailing, the cost of delivery in section 2 would be eliminated. The trucking is also included in section 3. Since the cost of delivery is only broken out in	<b>#1 Pre-Press</b> Scans(each) Cost per hour PDF File for Charter Twp website  Cost for 8 pages One color, type, film, proof Cost for 8 pages Four color, type, film, proof  Cost for 12 pages One color, type, film, proof Cost for 12 pages Four color, type, film, proof	\$5.00 \$0.00 \$30.00  \$560.00 \$560.00  \$960.00 \$960.00	\$5.00 \$0.00 \$30.00  \$560.00 \$560.00  \$960.00 \$960.00	\$5.00 \$0.00 \$30.00  \$560.00 \$560.00  \$960.00 \$960.00
	<b>#2 Printing (Web Offset)</b> Cost for 8 pages One color, type Cost for 8 pages Four color, type	\$2,557.00 \$3,319.00	\$2,597.00 \$3,379.00	\$2,647.00 \$3,439.00	

section 2, that cost would be eliminated.	Cost for 12 pages One color, type	\$2,728.00	\$2,778.00	\$2,828.00
	Cost for 12 pages Four color, type	\$3,536.00	\$3,607.00	\$3,677.00
	Delivery to Distribution Company	\$443.00	\$468.00	\$484.00
	<b>#3 Delivery</b> Delivery of 32,000 pieces Cost for 8 pages Cost for 12 pages	\$562.00 \$717.00	\$582.00 \$746.00	\$605.00 \$766.00
Delivery Method	This price represents the cost of prepping the mail in simplified manner per post office specifications and delivery to the designated post office in your area. We would only do the mailing if we win the printing contract.			
<b>Grand Blanc Printing Co.</b> 9449 Holly Road Grand Blanc, MI 48439  <b>Comments/Considerations:</b> Our paper will finish 11.375 x 13.625. References: List on bid.	<b>#1 Pre-Press</b> Scans(each) Cost per hour PDF File for Charter Twp website	Inc. Below \$50.00 / hr \$30.00	Inc. Below \$50.00 / hr \$30.00	Inc. Below \$50.00 / hr \$30.00
	Cost for 8 pages One color, type, film, proof	\$400.00	\$400.00	\$400.00
	Cost for 8 pages Four color, type, film, proof	\$400.00	\$400.00	\$400.00
	Cost for 12 pages One color, type, film, proof	\$600.00	\$600.00	\$600.00
	Cost for 12 pages Four color, type, film, proof	\$600.00	\$600.00	\$600.00
	<b>#2 Printing (Web Offset)</b> Cost for 8 pages One color, type Cost for 8 pages Four color, type	\$1,713.60 \$1,849.50	\$1,739.30 \$1,877.20	\$1,765.40 \$1,905.40
	Cost for 12 pages One color, type Cost for 12 pages Four color, type	\$2,486.30 \$2,622.20	\$2,523.60 \$2,661.50	\$2,561.40 \$2,701.40
	Delivery to Distribution Company	\$100.00	\$100.00	\$100.00
	<b>#3 Delivery</b> Delivery of 32,000 pieces Cost for 8 pages Cost for 12 pages	\$335.00 \$335.00	\$345.00 \$345.00	\$355.00 \$355.00
	Delivery Method	Carrier route pre-sort from furnished zip codes. Three stops in Shelby Township area included (2) post offices plus one stop at Township Offices.		