

SHELBY TOWNSHIP PRESS RELEASE

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‘Shelby Township By the Numbers’ highlights township services, statistics

While the value and quality of life in Shelby Township is clear to anyone who lives or works within its border, a new page on www.shelbytwp.org officially quantifies the experience.

The new webpage labeled “Shelby Township By the Numbers” features statistics such as crime rates, cost of living and livability to showcase specific points that back-up the message that Shelby Township is a "Better Place to do Business," a "Better Place to Live," a "Better Place to Learn," and a "Better Place to Play."

“We know that there truly is no better place than Shelby Township, and now we have facts and figures to back that up,” said Supervisor Rick Stathakis of the message he hopes is relayed by the new page found at www.shelbytwp.org/numbers.

The page was created by Community Relations Intern Chelsea Schneider after Stathakis requested she research various ranking systems for municipalities across the country. She took that task one step further and condensed the criteria those agencies use and put together the new web page.

“We began by looking at the different companies that create all of the ‘Best of the Best’ lists, and wanted to know what information they used in their findings,” Schneider said. “After compiling all of the data from sources such as Southeast Michigan Council of Governments (SEMCOG) and the U.S. Census, we wanted to put everything in one spot.”

While it may help media outlets better understand what makes Shelby Township a dynamic, safe and vibrant place to call home, the true impact of the site may be in letting current and prospective residents better know their current or future home.

“Shelby Township By the Numbers allows the township to show how favorably in statistics it ranks, not only individually, but among other communities in the state as well,” Schneider said. “With tables and graphs, it really does a great job of showcasing the community across many points of view.”

In the past, Shelby Township has been featured in Money Magazine’s Best Places to Live, one of five Michigan towns to make the list, and SafeWise’s 50 Safest Cities in Michigan.

“Whether it is public safety, parkland or tax rate, Shelby Township likely has one or more qualities that make it a better place to live for you and your family,” Stathakis said. “And now we have hard evidence to support that.”

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